

Document Number 5.0	TITLE W+ Project Idea Note (PIN) Template Version 1.2	ORIGINAL DATE April, 2015
DOCUMENT MANAGER W+ Standard Coordinator		REVISION DATE May, 2019
APPROVAL J. Gurung, W+	FILE LOCATION(S) www.wplus.org/	



W+ PROJECT IDEA NOTE (PIN)

Country:	Cambodia
Title of Project:	Capfish/Foster Project Lot 1 Tonle Sap West

1. PROJECT IDENTIFICATION

Title of Project	W+ Standard application for measuring changes in knowledge/education and income/assets of women in the CapFish/Foster Program
Project Start Date	March 2022
Project End Date	April 2023
Brief Summary of Women's Empowerment Activity(ies):	<p>The Capfish/Foster program (March 1, 2021 – August 30, 2024) is funded by the European Union Delegation. The project focuses on improving the resilience, productivity, and socio-economic conditions of women and men in the fishing communities as well as the ecological sustainability of the Tonle Sap Biosphere Reserve (TSBR) through community-centered interventions that improve access to safe water and sanitation, enhanced education opportunity and quality for vulnerable and poor girls and boys with increased availability and accessibility to education. In addition, the Green Economy component of the project creates sustainable livelihoods and employment opportunities in three sub-sectors – eco-tourism, non-timber forest products (NFTP), fish processing and sustainable agriculture – through interventions that create income opportunities while reducing environmental pressures on the TSBR.</p> <p>This project includes 14 partners across Cambodia from both the public and the private sector and seeks to impact 213,161 individuals in 3 Provinces (Siem Reap , Battambang and Banteay Meanchey) cross cutting across the project is promoting gender equality, disability-sensitivity approaches and biodiversity protection.</p>

W+ Domains applied:	<ul style="list-style-type: none"> • Knowledge & Education • Income & Assets
W+ Labeling:	NA
Date of submission:	April 14 2022

2. APPLICANT DETAILS

Applicant	
Name	Sansom Mlup Prey (SMP).
Type of organisation	<input type="checkbox"/> Government agency _____ <input type="checkbox"/> Municipality _____ <input type="checkbox"/> Private company _____ <input checked="" type="checkbox"/> NGO _____ <input type="checkbox"/> Other: _____
Name of contact person	Mr Keo Socheat
Address	
Phone	+855 78 548800/11 984544
E-mail	socheat@smpcambodia.org
URL	https://www.sansommluppreykh.org

Co-Applicant(s) (if applicable)	
Name of co-applicant(s)	OXFAM/Cambodia
Type of organisation(s)	<input type="checkbox"/> Government agency _____ <input type="checkbox"/> Municipality _____ <input type="checkbox"/> Private company _____ <input checked="" type="checkbox"/> NGO _____ <input type="checkbox"/> Other: _____
Name of contact person(s)	OSKAR HAQ Inclusive Green Economy and Finance (IGE) – Program Manager (Capfish-Foster Lot1/GRAISEA/I-SME/FFC/BlockRice)

	Capfish/FOSTER – Consortium Manager (Lot 1)
Address	OXFAM The Point - 31 Mao Tse Toung Blvd (245), Phnom Penh
Phone	+855 (0)17 634 901
E-mail	Oskar.haq@oxfam.org
URL	https://cambodia.oxfam.org

3. LOCATION OF PROJECT

Location of Project	
Country	Cambodia
Region/State/Province etc.	Siem Reap
City/Town/Community etc.	Soutr Nikom District, Siem Reap
Brief narrative description of the project location	The province and villages selected for SMP interventions are located in the buffer zones of the Tonle Sap Biosphere Reserve (TSBR)
GPS coordinates of the project's activity(ies)	NA

4. WOMEN'S EMPOWERMENT ACTIVITIES

General Information	
Provide a brief description of the rationale for applying the W+ Standard and selected domains (reason or opportunity)	<p>The selection of the W+ Domains of Income/Assets and Knowledge/education is based on the following rationale:</p> <ul style="list-style-type: none"> • The program's aim to increase rice yields for marketing will enhance income of women. • The provision of training to build rice production skills will enhance women's knowledge of climate smart agriculture.

	<ul style="list-style-type: none"> • The application of the Women’s Economic Empowerment (WEE) and the Gender Action Learning System (GALS) will enhance women’s knowledge related to economic growth and market development. • The formation of women’s producer groups, in addition to already existing savings and agricultural cooperatives, will enhance women’s collective strength to draw down resources and services from private and public sector organizations.
Describe number of women benefiting from activities associated with the project.	The project aims to benefit 1,240 community members from two communes. Approximately 50% of the beneficiaries will be women farmers.
If the Project intends to generate W+ Units <u>and</u> seek W+ labelling of carbon credits, explain how the applicant will differentiate W+ Units from W+ labelling to ensure there is no double-monetizing of units.	NA

W+ domains applied and associated activity(ies)	
<p>For each W+ domain applied, describe associated activities and expected benefits</p> <p>Specify start date and end date (if applicable) for each activity (NA)</p>	<p><u>Knowledge & Education</u></p> <p>Women’s knowledge and education will be increased as a result of several proposed activities:</p> <ul style="list-style-type: none"> • Skill building in climate smart agriculture; • Skill building in Gender Market Mapping; • Skills in SRP to sustain activities beyond the project life • Skills for collective action through the strengthening of existing groups, and contributing to enhanced decision making by women, within households and in the public domain. <p><u>Income & Assets</u></p>

	<p>Women's existing income and assets will be considerably enhanced as a result of</p> <ul style="list-style-type: none"> • Activities aimed at increasing paddy yields from baseline to 1200 estimated tons post intervention • Increase in existing income from vegetable production will lead to increased conversion into assets controlled by women
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Additional information	
Summarize potential concerns and mitigating measures, and how they have been identified	<p>The SMP project is yet to implement its stated activities and as a consequence, it will require at least 12 months of active implementation to measure results associated with the activities.</p> <p>It is recommended that the W+ team consult closely with the SMP and seek their input into establishing a realistic timeline for measuring impacts.</p>

Linkages to other types of projects	
Is this project registered under any other standard or certification scheme?	<ul style="list-style-type: none"> - CDM - Gold Standard - Voluntary Carbon Standard - Social Carbon - Plan Vivo - Fair Trade - Forest Stewardship Council - Organic Certification - SA 8000 - GlobalGAP - Other (please specify)
Crediting period under the other Standard or certification scheme	NA
Name of certification body	

5. PROJECT IMPLEMENTATION & W+ MEASUREMENT TEAM

Project implementation team	
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<p>Describe the organisations and persons that carry the responsibilities related to:</p> <ul style="list-style-type: none"> - planning and implementing activities - monitoring and evaluation - gender/women's empowerment . 	<p>Mr KEO Socheat, Executive Director : In charge of SMP's projects strategy and overall management.</p> <p>Mr TENG Thara, Project Coordinator in Kampong Thom province: In charge of the implementation of the project's activities on the field and managing 3 staff in Kampong Thom.</p> <p>- Monitoring and Evaluation: Ms PIQUET-BROTTIER Maiwenn, Grants and M&E Manager: In charge of the M&E strategy and tools development for SMP's projects, design of projects M&E plans and coordinating reports to donors.</p> <p>Mr MATH Kreyra, M&E Officer: In charge of collecting the data (quantitative and qualitative) from Project Coordinators, drafting the reports, participates to improve the M&E tools.</p> <p>- Gender/Women's Empowerment: Mr CHAN Sambath, WEE Manager: In charge of SMP's strategy for Women Economic Empowerment, development and implementation of related activities, SMP staff capacity building in Gender awareness raising and WEE.</p>
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W+ measurement team	
<p>Qualifications related to:</p> <ul style="list-style-type: none"> - Monitoring and evaluation - Gender/women's empowerment . 	<p>Dr. Barun Gurung has more than 30 years of development experience, and especially in gender mainstreaming, research on social change and training. He has worked closely in the development of, application and training associated with the W+ Standard.</p> <p>Ms. Chantheang Tong has more than 20 years of experience in training, research and project management in the areas of sustainable agriculture and community development. In this project, she is mainly involved in conducting community consultation and baseline and monitoring data collection in the field.</p>

Schedule	
Current status of women's empowerment project activities (if applicable)	<input checked="" type="checkbox"/> planning stage <input type="checkbox"/> operating less than 2 years <input type="checkbox"/> operating more than 2 years
Status of financing women's empowerment activities	NA
Has permission been obtained from relevant authorities, if needed?	<input checked="" type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> other (please specify):

PIN Template Revision History (box to be removed from final document)		
#	Date	Description
1	2015 (version 1.0)	Original
2	May, 2017 (version 1.1)	Edits to nomenclature for consistency. Removal of redundant information requests. Addition of time-frames and specificity regarding multiple domains and prevention of double-counting.
3	May 2019 (version 1.2)	Addition of overall start and end dates of project, number of women per activities, expected benefits instead of indicators (indicators would be required at the PDD level)
4		