

Document Number 5.0	TITLE <b>W+ Project Idea Note (PIN) Template</b> <b>Version 1.2</b>	ORIGINAL DATE April, 2015
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APPROVAL J. Gurung, W+		



## W+ PROJECT IDEA NOTE (PIN)

<b>Country:</b>	Kenya
<b>Title of Project:</b>	The Kasigau Corridor REDD+ Project Phase II – The Community Ranches

### 1. PROJECT IDENTIFICATION

<b>Title of Project</b>	The Kasigau Corridor REDD+ Project Phase II – The Community Ranches
<b>Project Start Date</b>	January 1 <sup>st</sup> , 2010
<b>Project End Date</b>	December 31 <sup>st</sup> , 2039
<b>Brief Summary of Women's Empowerment Activity(ies):</b>	Working in partnership with forest communities to bring investment to forest economies is a vital aspect of Wildlife Work's mission. This is exemplified by the many project activities that have been established at the Kasigau Wildlife Corridor REDD+ Project. Such project activities include those that invest in women and yield benefits which extend to their communities. The project will measure the benefits that these activities bring to women through the following indicators: increased income,

	<p>improved agri-business skills, increased discretionary time, and improved health. Ultimately, the project aspires to include all women in the project area as beneficiaries (approximately 50,000 individuals). Thus, the number of women that the project impacts is expected to continue to grow year-to-year.</p>
<b>W+ Domains applied:</b>	<p><b>Income &amp; Assets-</b> The project provides marketing and sales support to 42 craft groups (Hadithi), which enables women involved in the groups to increase income and diversify their revenue streams.</p> <p><b>Knowledge and education:</b> The project provides support and training to the EcoFactory, which includes the Local Production Clothing Factory, the Soap Factory, eco charcoal, and the greenhouses. Here, members of the surrounding communities build their capacity and gain new skills to diversify skillsets and enhance agricultural knowledge.</p> <p><b>Health-</b> The project is supporting the efforts of third-party partners to provide improved family planning as well as sexual and reproductive health education to women within the community.</p> <p><b>Time:</b> Twenty-seven water projects have been implemented across the project area including pipelines, storage tanks, rock catchments, gutters and water pans for harvesting across the project area. The project's water-related projects enables time-saving for women who have easier access to clean water than in the without-project scenario.</p>
<b>W+ Labelling</b>	<p>Current project associated standards include VCS and CCB.</p> <p>It is not yet know whether we will include W+ labelling on all of the credits or a percentage of the credits produced from the project.</p> <p>Timeframe of W+ Labelling: 01 January 2022 – 31 December 2022</p>
<b>Date of submission:</b>	February 10, 2022

## **2. APPLICANT DETAILS**

<b>Applicant</b>	
Name	Wildlife Works Carbon LLC
Type of organisation	Government agency Municipality X Private company NGO Other:
Name of contact person	Mike Korchinsky, President and Founder of Wildlife Works.
Address	242 Redwood Highway Mill Valley, Ca 94941 USA
Phone	(415)-332-8081
E-mail	mike@wildlifeworks.com
URL	<a href="https://www.wildlifeworks.com/kenya">https://www.wildlifeworks.com/kenya</a>

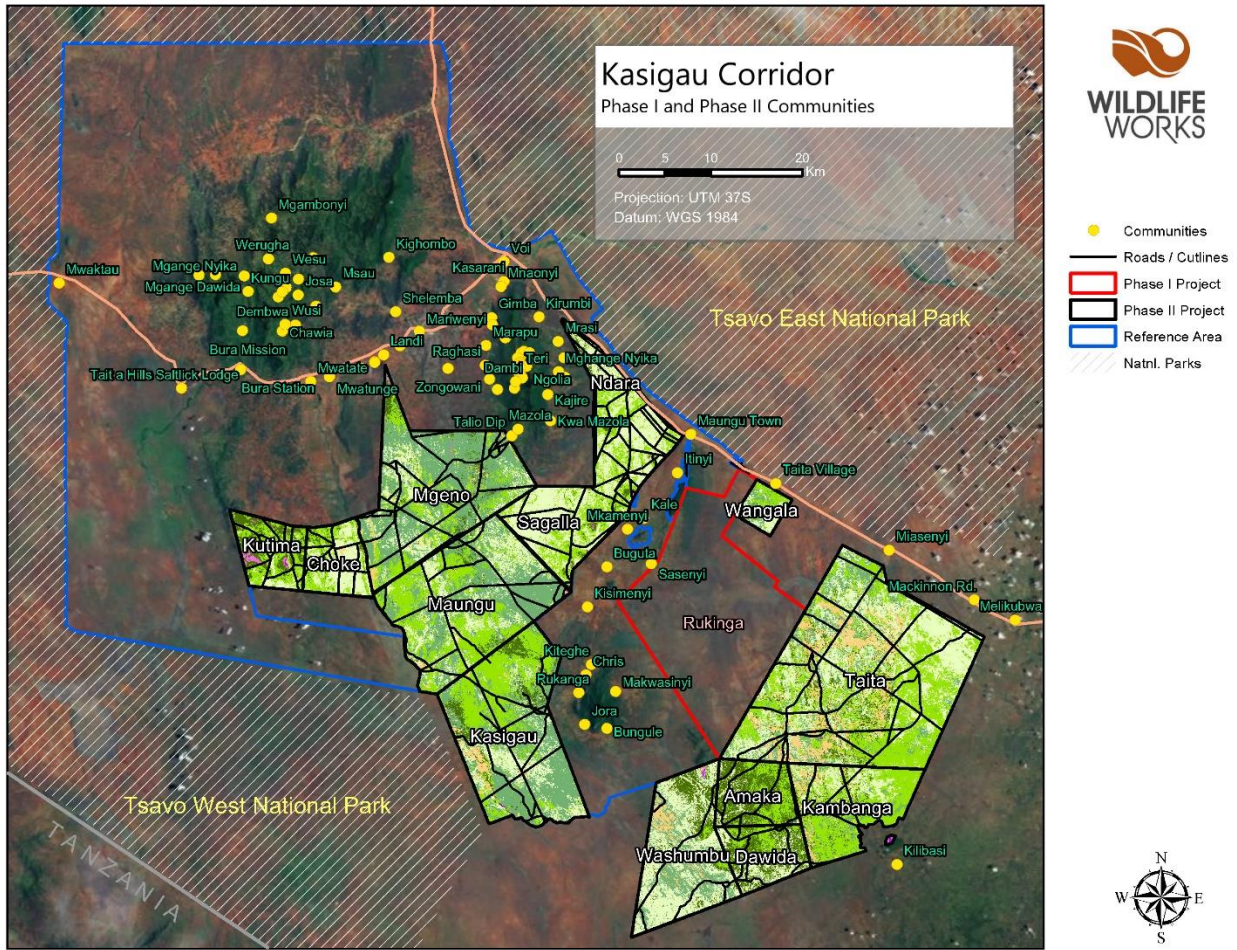
## **3. LOCATION OF PROJECT**

<b>Location of Project</b>	
Country	Kenya
Region/State/Province etc.	Taita Taveta County
City/Town/Community etc.	Maungu
Brief narrative description of the project location	The Project Area forms a wildlife corridor between Tsavo East and Tsavo West National Parks, located to the Southeast of the Taita Hills. This area is of high conservation value and the northern most extent of the Eastern Arc Mountain range. There are several Kenyan Administrative Locations associated with the Project Area, with a total population of over 350,000 people (Figure 1).

	<p><b>Climate</b>  The climate in this area is categorized as arid and semi-arid land (ASAL), with an average annual rainfall of approximately 300–450 mm. There are no permanent water sources within the Project Area. Historically, the rains occurred seasonally twice a year, in December and April. These are known as the grass rains and the long rains, respectively. However, over the past ten years, local climatic conditions have become more irregular, and there have been two periods of extended drought. The Project is located at 3° South latitude and receives strong sunshine most days of the year. The coolest month is August, the hottest February.</p>
<p>GPS coordinates of the project's activity(ies)</p>	<p><b>Health programmes:</b>  NA</p> <p><b>Agri-business training:</b>  -3.8578°S, 38.6643°E  -3.6697°S, 38.9412°E  -3.4934°S, 38.3351°E  -3.4889°S, 38.7570°E</p> <p><b>Improved access to water (water pipelines and water harvest/storage):</b>  -3.6283°S, 38.7240°E  -3.8472°S, 38.6676°E  -3.6457°S, 38.6776°E  -3.7397°S, 38.6349°E  -3.7847°S, 38.6491°E  -3.5004°S, 38.3705°E  -2.8113°S, 39.0124°E  -2.8113°S, 39.0124°E  -3.6871°S, 38.6590°E  -2.8113°S, 39.0124°E  -3.7143°S, 39.0582°E  -3.7255°S, 39.0248°E  -3.5324°S, 38.4745°E  -3.7165°S, 38.6598°E  -3.8474°S, 38.6786°E  -3.8000°S, 38.6560°E  -3.8163°S, 38.6403°E  -3.8474°S, 38.6786°E</p>

-3.7314°S, 38.6615°E  
 -3.7399°S, 38.6851°E  
 -3.4541°S, 38.6222°E  
 -3.6386°S, 38.3714°E  
 -3.4953°S, 38.3906°E  
 -3.4953°S, 38.3906°E  
 -3.4951°S, 38.6108°E  
 -3.8158°S, 38.6849°E

**Hadithi craft group: NA**



## 4. WOMEN'S EMPOWERMENT ACTIVITIES

General Information	
Provide a brief description of the rationale for applying the W+ Standard and selected domains (reason or opportunity)	The project aims to generate W+ labelled VCUs that can be sold at a premium and thus generate additional income for women in the community. Additionally, the project wishes to demonstrate its contributions to advancing the Sustainable Development Goal #5 for gender equality.
Describe number of women benefiting from activities associated with the project.	<p><b>Improved healthcare services, family planning and sexual health education:</b> 868 women have benefitted from the KCRPII health projects initiated during the previous monitoring period (2020), which were facilitated by project partners.</p> <p><b>Improved access to water:</b> Twenty-seven water projects have been implemented across the project area including pipelines, storage tanks, rock catchments, gutters and water pans for harvesting across the project area. Approximately 47,421 community members (23,710 women) have benefitted from these programs.</p> <p><b>Agri-business support/education:</b> The project provides support to the EcoFactory, which includes the Local Production Clothing Factory, the Soap Factory, eco charcoal production, and the greenhouses. Here, members of the surrounding communities are currently building their capacity and gaining new and valuable skills. As of December 2020, 47 local community members (35 women) were trained or</p>

	<p>employed in Wildlife Works' eco-factory at the EcoFactory, mainly as seamstresses but also in several printing and other support positions like sales and marketing.</p> <p>Furthermore, training was provided to 17 women who visited a combination of the greenhouse and the eco charcoal facilities with their women's group (Jitahidi Kasigau) to learn about eco-friendly farming practices and charcoal production. Additionally, the established vertical gardens at Sechu, as well as community greenhouses utilized by the Lusario Widow's Group and both the Bungule and Sechu Women's Group, are a product of the organic Agroforestry department outreach program, which contributes to the greenhouse's role as a test and training ground for the local community on agribusiness and tree planting issues.</p> <p><b>Marketing and sales support:</b> The project provides marketing and sales support to 42 craft groups (Hadithi), comprising over 1,280 members, mostly women. In 2019, KES 12,680,551 was spent on crafts cash in hand to the women (approximately \$USD 127,500), growing to KES 14,675,675 (USD 146,200) in 2020. The support provided to Hadithi helps women in these groups diversify their revenue sources and develop an income base.</p>
<p>If the Project intends to generate W+ Units <u>and</u> seek W+ labelling of carbon credits, explain how the applicant will differentiate W+ Units from W+ labelling to ensure there is no double-monetizing of units.</p>	<p>We seek W+ labelling of carbon credits as this Project is already a VCS and CCB certified project and issues VCUs under those standards. It has not yet been determined what percentage of carbon credits will receive a W+ label.</p>

W+ domains applied and associated activity(ies)	
<p>For each W+ domain applied, describe associated activities and expected benefits</p> <p>Specify start date and end date (if applicable) for each activity</p>	<p>The domains to be applied are the following:</p> <p><b>Time:</b> Water related projects have been implemented across the Project including pipelines, storage tanks, rock catchments, gutters and water pans for harvesting across all the project locations in community areas and schools. Improved access to water allows women to have increased discretionary time. (2012-Present)</p> <p><b>Health:</b> Third-party partners help support education in family planning and both sexual and reproductive health for women in the community. The expected benefits of these health-related programs are improved sexual and reproductive health, as well as improved family planning knowledge. (2010-Present)</p> <p><b>Knowledge and Education:</b> Agri-business activities, which include the Eco Factory, Local Production Clothing Factory, Soap Factory, eco charcoal production and Wildlife Works Greenhouse provide training and jobs to women in the community. The expected outcome of this project activity is to increase exposure to information, educational opportunities, ecofriendly agricultural practices and abilities, as well as improve business management skills (2010-Present).</p>



	<p><b>Income and Assets:</b> The project provides marketing and sales support to both women's groups and 42 craft groups (Hadithi craft groups). The expected outcome of this project activity is to improve women's economic standing by increasing revenue streams (2010-Present).</p>
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Additional information	
Summarize potential concerns and mitigating measures, and how they have been identified	No concerns have been identified at this time.

Linkages to other types of projects	
Is this project registered under any other standard or certification scheme?	<input checked="" type="checkbox"/> CDM <input type="checkbox"/> Gold Standard <input type="checkbox"/> Verified Carbon Standard <input type="checkbox"/> Social Carbon <input type="checkbox"/> Plan Vivo <input type="checkbox"/> Fair Trade <input type="checkbox"/> Forest Stewardship Council <input type="checkbox"/> Organic Certification <input type="checkbox"/> SA 8000 <input type="checkbox"/> GlobalGAP <input checked="" type="checkbox"/> Other (CCB)
Crediting period under the other Standard or certification scheme	CCB and VCS
Name of certification body	<p>Phase II Project Life: 01 January 2010 – 31 December 2039; 30-year total period</p> <p>Validated by DNV, Verified by DNV, SCS, S &amp; A Carbon and Aster Global (also under their prior name Environmental Services Inc (ESI)).</p>

## **5. PROJECT IMPLEMENTATION & W+ MEASUREMENT TEAM**

<b>Project implementation team</b>	
<p>Describe the organisations and persons that carry the responsibilities related to:</p> <ul style="list-style-type: none"> <li>- planning and implementing activities</li> <li>- monitoring and evaluation</li> <li>- gender/women’s empowerment</li> </ul> <p><i>The essential qualifications and experiences should be briefly presented.</i></p>	<p>Wildlife Works does not have gender technical expertise available in-house. Therefore, we will seek gender monitoring and evaluation technical support to implement the W+ certification process. Following the implementation process, the project intends to take over future monitoring of the standard as we have a very experienced and capable team.</p> <p>Specifically, all staff within the Community Engagement Department have worked for WWC for more than 5 years and have gained experience in monitoring and implementing projects aligned with community goals. Jamie Hendriksen is the head of all operations for the Project and has been in leadership at the Kasigau Project for over 12 years. He is a skilled communicator and highly experienced with running projects and implementing activities. Lenjo Laurian is the Community Development Manager and has been working with Wildlife Works since 2001. Joseph Mwakima also supports project activity implementation as a Community Relations Officer. Cara Braund is the Conservation Office Manager and has been with WWC for more than 10 years. She will help support W+ activities and coordinate with WOCAN.</p> <p>The Project has already engaged with a local group to train WWC staff members, including Rebecca Mututa and Defency Walume, on gender/women’s empowerment and to implement programs in schools. Furthermore, the Project consults with Monica Makori, an external implementor from Elimisha, for health outreach programme for women and teen girls. Additionally, Nora Matunda supervises the EPZ Factory.</p>

<b>W+ measurement team</b>	
Qualifications related to: - Monitoring and evaluation - Gender/women's empowerment <i>The essential qualifications and experiences should be briefly presented.</i>	WOCAN's W+ Expert team will conduct the measurement and evaluation stage.

<b>Schedule</b>	
Current status of women's empowerment project activities (if applicable)	<input type="checkbox"/> planning stage <input type="checkbox"/> operating less than 2 years <input checked="" type="checkbox"/> operating more than 2 years
Status of financing women's empowerment activities	Most of the Project's activities were initiated at the Project Start date and have been operating successfully for over 10 years. The Project is supported through the sale of carbon credits and has been operating profitably for many years.
Has permission been obtained from relevant authorities, if needed?	<input checked="" type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> other (please specify):