

Document Number 5.0	TITLE W+ Project Idea Note (PIN) Template Version 1.2	ORIGINAL DATE April, 2015
DOCUMENT MANAGER W+ Standard Coordinator		REVISION DATE May, 2019
APPROVAL J. Gurung, W+	FILE LOCATION(S) www.wplus.org/	



W+ PROJECT IDEA NOTE (PIN)

Country:	Kenya
Title of Project:	Water Bus

1. PROJECT IDENTIFICATION

Title of Project	Water Bus
Project Start Date	2010
Project End Date	Continuous
Brief Summary of Women's Empowerment Activity(ies):	<p>Enhanced Mobility – before water bus came to exist, wooden canoes were used to transport passengers, cargo and fishermen across the many islands of lake Victoria. The unpredictable waters, recurrent violent winds, waves and storms made the vessels susceptible to accidents, and often crashed and capsized. This, compounded with sexual harassment and unpredictability of commute made mobility for women difficult.</p> <p>Access to market & income generation – The community in this region is a fishing community and this is also their main source of income generation. Majority of the women in this community are the ones who sell fish as small-scale entrepreneurs. Due to unpredictable commute, many of them experienced losses because fish cannot be stored, it has to sell on the same day given that women do not have cooling facilities. With guaranteed transport, fish mongers have had increased access to markets that is beyond the mainland to include Nairobi (the capital city of Kenya) which provides the largest market for fish. Access to market for other goods has also been expanded as a result.</p> <p>Majority of the business women reported business growth and improved profitability because related losses have decreased, and because, women do not have to accompany their goods. Once they order goods, the cargo is shipped through bus and the owner collects all the goods in good order.</p>
W+ Domains applied:	Time – Using the water bus, enabled a time saving of between two to three hours (one way) because the Water Bus takes only 45 minutes to one hour to travel the same distance the women spent 3 to 4 hours, and on the bad day they could not travel back because of some challenges.

	<p>Income and Assets –More women than men travel with the Water Bus because they form the majority of small-scale business people. They mainly trade fish from the Island, while others trade in food stuff to the island. Mobility before the Water Bus was challenging and female traders incurred losses of either delayed deliveries (given that fish is highly perishable), or when the groceries absorbed water in the canoes they used.</p> <p>Water Bus has travel schedules that enables women to plan their purchases and sales which has enabled them grow their businesses. It also enabled women to explore new islands such as Remba Island, where they noted fish was plenty, that resulted in increased incomes. In Yokia Village where Water Bus discontinued services, women reported decreased incomes because they no longer have access to Remba Island. This has made it difficult for women to service their loans from the group. Some even discontinued businesses because they could no longer get enough fish, while those that are still in business reported transport challenges that affect trade.</p>
W+ Labeling:	NA
Date of submission:	2 September 2021

2. APPLICANT DETAILS

Applicant	
Name	Globology (or WaterBus)
Type of organisation	<input type="checkbox"/> Government agency _____ <input type="checkbox"/> Municipality _____ <input checked="" type="checkbox"/> Private company _____ <input type="checkbox"/> NGO _____

	<input type="checkbox"/> Other: _____
Information about project or company	The Water Bus provides safe, reliable, comfortable transport for populations around Lake Victoria, creates access access for marginalized communities and offers environmentally friendly transportation. These ferries have significantly increased the mobility of communities around the Lake, while decreasing the number of drownings. The Water Bus has introduced safe, insured, reliable and comfortable transport.
Name of contact person	Annie Nganga
Address	Po Box 121, 40123 Kisumu, Kenya
Phone	+254 722 322 618
E-mail	info@waterbus.online
URL	https://www.waterbus.online

3. LOCATION OF PROJECT

Location of Project	
Country	Kenya
Region/State/Province etc.	Kisumu County
City/Town/Community etc.	Mbita, Luanda Kotieno, Mfangano West, Remba
Brief narrative description of the project location	Lake Victoria is the largest lake in Africa and chief reservoir of the Nile, lying mainly in Tanzania and Uganda but bordering on Kenya. Communities residing on islands in the Lake suffer from a lack of convenient, basic transportation infrastructure. Formerly conducted by wooden canoes, Lake Victoria saw many drownings and the constant threat of hippos to the commuting public.

GPS coordinates of the project's activity(ies)	0° 5' 30.127" S 34° 46' 4.645" E
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4. WOMEN'S EMPOWERMENT ACTIVITIES

General Information	
Provide a brief description of the rationale for applying the W+ Standard and selected domains (reason or opportunity)	The rationale for applying is to increase the social impacts and benefits for women.
Describe number of women benefiting from activities associated with the project.	420 women (per day) benefit from the Water Bus. Since the start of this service, 1.2 million female passengers have used the service to access markets and necessary services. (some being repeat customers).
If the Project intends to generate W+ Units <i>and</i> seek W+ labelling of carbon credits, explain how the applicant will differentiate W+ Units from W+ labelling to ensure there is no double-monetizing of units.	NA

W+ domains applied and associated activity(ies)	
<p>For each W+ domain applied, describe associated activities and expected benefits</p> <p>Specify start date and end date (if applicable) for each activity</p>	<p>The project introduced a modern water transport namely the water bus to enhance safe mobility. The associated benefits include reduced GBV, changing norms as more and more women become staff and pilots; increased job and income generating opportunities and health services and time savings provided by mobility.</p> <p>Time: Traveling by water bus has reduced the time from at least 2 hours to now 50 minutes. The regular schedule of the ferry, 4 times/day,</p>

	<p>allows women to plan their time moreso than when they relied on wooden canoes.</p> <p>Income & Assets: The increased access to transport has enabled women to increase their incomes and enlarge their businesses, mainly related to the sale of fish from the main and nearby islands.</p> <p>Start date: 2010, running continuously.</p>
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Additional information	
Summarize potential concerns and mitigating measures, and how they have been identified	There is always the possibility that time saved is reallocated to other chores, that result in higher workloads for women.

Linkages to other types of projects	
Is this project registered under any other standard or certification scheme? No.	<ul style="list-style-type: none"> - CDM - Gold Standard - Voluntary Carbon Standard - Social Carbon - Plan Vivo - Fair Trade - Forest Stewardship Council - Organic Certification - SA 8000 - GlobalGAP - Other (please specify)
Crediting period under the other Standard or certification scheme	NA
Name of certification body	

5. PROJECT IMPLEMENTATION & W+ MEASUREMENT TEAM

Project implementation team	
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Describe the organisations and persons that carry the responsibilities related to: - planning and implementing activities - monitoring and evaluation - gender/women's empowerment	Not yet known.
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W+ measurement team	
Qualifications related to: - Monitoring and evaluation - Gender/women's empowerment	WOCAN's W+ Expert team will conduct the measurement. This includes Dr. Barun Gurung, Ms. Annabell Waititu and Ms. Daniele Ramiaramanana all of whom have over 20 years of experience in gender and Natural Resource Management, M & E and training in W+ methods.

Schedule	
Current status of women's empowerment project activities (if applicable)	<input type="checkbox"/> planning stage <input type="checkbox"/> operating less than 2 years <input checked="" type="checkbox"/> operating more than 2 years
Status of financing women's empowerment activities	The company has been hiring and training more women. Male staff are supportive of this.
Has permission been obtained from relevant authorities, if needed?	<input type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> other (please specify):

PIN Template Revision History (box to be removed from final document)		
#	Date	Description
1	2015 (version 1.0)	Original
2	May, 2017 (version 1.1)	Edits to nomenclature for consistency. Removal of redundant information requests. Addition of time-frames and specificity regarding multiple domains and prevention of double-counting.

3	May 2019 (version 1.2)	Addition of overall start and end dates of project, number of women per activities, expected benefits instead of indicators (indicators would be required at the PDD level)
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